

APIC



KEYNOTER

NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

VOLUME IV Number 3

ISSUED FOUR TIMES YEARLY

AUTUMN 1965

THE
PRESIDENTIAL
CANDIDATES
OF
1896



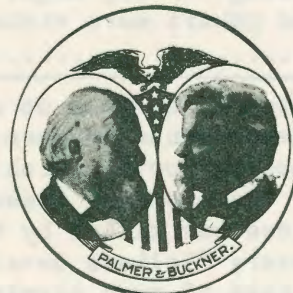
REPUBLICAN PARTY
(McKinley and Hobart)
7,106,779
(271)



DEMOCRATIC PARTY
(Bryan and Sewall)*
6,502,925
(149)



PEOPLE'S (POPULIST) PARTY
(Bryan and Watson)
245,728
(27)



NATIONAL (GOLD) DEMOCRATS
(Palmer and Buckner)
133,424



PROHIBITION PARTY
(Levering & Johnson)
132,009



NATIONAL (GOLD) PROHIBITIONISTS
(Bentley and Southgate)
13,969

SOCIALIST LABOR PARTY
(Matchett and Maguire)
36,274

*The SILVER PARTY supported Bryan and Sewall, vote included with Democratic.
(Items pictured are from the Harris Collection)

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APIC OFFICERS:

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Vice President, Charles M. Williams, #121.

Vice President, Wayne LaPoe, #23.

Vice President, Kenton H. Broyles, #129.

Secretary-Treasurer, Robert Sterling, #173

412 Taft Avenue, Charleston, ILLINOIS.

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Joseph F. McGee, #133.

THE 1896 CAMPAIGN - - - THE KEYNOTER COVER PRESENTATION

The celluloid jugate buttons pictured on the front page represent all of the political parties known to have issued buttons. This was the year of the big Gold-Silver controversy, and many contend that this is the most interesting campaign in our history. From the stand-point of items it is the most profollic with a terrific array of mechanical and novelty items. The mechanical Gold or Silver bugs are considered by many as the ultimate of Political Americana; these are the pin back lapel items about one and a quarter inches in size and which reveal the photos of the 1896 favorites, when the 'stinger' at the end of the bug is pressed.....The cry of 'FREE SILVER' at '16 to 1' which was championed by William Jennings Bryan was endorsed by members of both major parties and even split the Prohibition Party, with one group the NATIONALISTS naming their own candidates, Charles E. Bentley and James H. Southgate. Most who favored the Gold Standard rallied around William McKinley, the Republican standard bearer. The Gold segment of the Democratic party supported John M. Palmer and Simon B. Buckner but polled less than one hundred fifty thousand votes. It was a most interesting and heated campaign and the torch light parades reached their peak during this period, with October 31, 1896 being the big night through-out the country 'TO MARCH FOR SOUND MONEY'. McKinley and Hobart were victorious and the Gold Standard continued until the New Deal Era.....

Harold H. Griffin, #261, sends an interesting item on a 'campaign item that wasn't! He recently came across a batch of correspondence between top lieutenants of the 1928 campaign of Hoover, including some signed by Hoover which discuss campaign strategy. Included were four letters relating to the proposed issuance of a 'Hoover Hat' to combat the famous Smith Brown Derby; this idea was killed by the following communication by George Akerson, Assistant to Mr. Hoover; "Believe development of a Hoover Hat would be of no help whatsoever. The less we have of such claptrap, the more dignified a campaign can be conducted. We will let the other side have all that sort of stuff"..... From a collectors viewpoint, we can be glad that there aren't Akermans directing every campaign. Thanks Hal for the interesting information.....

Tony Boatman, #207 has been named a member of the Peace Corps and is now stationed in Douala, Cameroun (Africa). He is teaching at the U. S. Information Service and likes the city of 200,000 people. Says he can find most everything, except campaign buttons. Congratulations Tony, sure your sacrafices will be numerous but very worthwhile.....

Benjamin Gitlow, age 73, a founder of the American Communist Party, who later became an anti-Communist witness for the Government, died in July. He held key positions in both U. S. and International Communist movements until 1929 when he was attacked by Premier Stalin for 'deviationism' and expelled by the Communist party. In the early 1950's he emerged as an anti-Communist witness and lecturer.

In September, the Theocratic Party began its 1968 Campaign for the Presidency. Their candidate, the Rev. William Rogers opened it, by marching around the St. Charles County Court House seven times. Rogers was the VP candidate in 1964.....

The PRESIDENT'S Message

from Ferd O'Brien, APIC #103

Seventy five members answered our request in the Spring and Summer issues of the Keynoter for ideas on our national convention next summer. The response was overwhelmingly in favor of Chicago, all but two expressing a preference for the 'Windy City'. In addition the Wisconsin and N. Y. - Pa. Chapters went on record favoring Chicago, as well as a quorum of the board of Governors meeting in Binghamton, New York. So, — Chicago it is, and dates and details will be announced in the next issue of the Keynoter.

It would seem the greatest idea yet in political collecting has been the founding of so many State Chapters, and the semi-annual or quarterly get togethers which result. We have attended five so far, and the past summer and fall have put new life in the old boy - to the point where Bill Opie now seems like an older brother.

We received a phone call from Mr. Clifford Rubenstein, President of Columbia Advertising Company informing us that some of their old paper dies were made up recently into buttons on order for certain middle men who sold them as contemporary. Some of these items appeared for sale at the Binghamton convention. Mr. Rubenstein had no idea of the unethical purpose to which they were put. He is a coin collector and a gentleman, in sympathy with our problem. He assures us Columbia will produce no more such merchandise.

At a recent meeting of the board of governors nine national officers and directors were present, and it was voted unanimously to raise the APIC dues from three dollars to three and a half dollars in 1966. The work of the Secretary-Treasurer is tedious and expensive and the slight increase will go to defray his financial burden. So, any time now Mr. Robert Sterling - 412 Taft Ave., Charleston, Illinois will be pleased to receive your check for 1966 in the amount of three dollars and fifty cents.

A tip of the hat to Sally Luscomb for her outstanding work on William Henry Harrison, and to Wayne LaPoe for his extra hard work this quarter. See "Brummagen" which is his work, and his "trade mark".

And finally a tip of the hat to all you good folks who read this column through and remember to send three and a half dollars to the Secretary-Treasurer for 1966.

Ferd.

THE PRESIDENT'S COLUMN

Down Memory Lane

George Tabor - No. 119

In 1909, a new National armory was dedicated in Hartford, Conn. President William Howard Taft was invited to attend the dedication.

THE PRESIDENT'S COLUMN, continued.

A special train "The Presidential" stopped at the armory and he was escorted to the platform. He spoke about ten minutes, the words I have long forgotten. A prominent speaker was J. Henry Roraback, Republican State Chairman. Later he was to commit suicide.

Mr. Taft was no stranger to the city. He often visited with his brother, headmaster of the Taft school in Farmington, Conn.

Mark Twain, celebrated author, residing on Farmington Avenue was among the elite. His home became a meeting place for the intellectuals. The house was built with the kitchen facing the Avenue, and the parlor looked out the rear toward the woods. When asked about this oddity Mark Twain remarked "The servants can see what is passing without leaving the house". The home has become a shrine to his memory.

On a recent visit to Sandusky, Willard Earle related a story so interesting we persuaded him to write it for the members to enjoy.

A Yellow Rose

Willard Earle - No. 9

In the Fall of 1896 the town in which I lived was still feeling the effects of the so called "panic" of the Cleveland administration. McKinley, who had been named the Republican nominee for President, was looked to as the man who could lead them out of the "economic wilderness". When it was announced that "McKinley's Campaign Train" would stop in our town, excitement was high and most everyone planned on hearing him talk. So when the day came for the arrival of the "campaign train" a large crowd had assembled down at the "railroad station". Finally the train came and pulled to a stop. On the rear platform was Mr. and Mrs. McKinley and some other dignitaries. With a great shout of welcome the crowd surged forward, but were quickly moved back by the police. But one small bare-foot boy managed to elude them and was attempting to get on the steps of the car, but was quickly grabbed by one of the officers and pulled off the steps. Mrs. McKinley, who was holding a huge bouquet of yellow roses, which had been presented to her said: "just a moment" and pulled one of the roses from the bouquet and gave it to the boy, who was then led back to a place in the crowd. I never will forget the smile of amusement on the face of Mr. McKinley and the kindness of that gracious lady who gave the boy a rose. Why is this incident so impressed on my memory? Well, I was the bare-foot boy who got a rose from Mrs. McKinley.

REPORTS FROM REGIONAL COLLECTOR MEETINGS

WASHINGTON, D.C. - Sunday, May 16, 1965. (Omitted from the Summer KEYNOTER) The Smithsonian Institution was the scene with Herbert Collins, #349, as host, Ted Watts, #146 assisted. A group of selected slides of choice items in the Smithsonian Collection were shown with commentary by Herb Collins, Museum Curator, after which the group toured the permanent Museum display. All were invited to Herb's home, where a lively swap session was held, plus refreshments....it was a real fine afternoon and in addition to the area collectors, Kenton Broyles, APIC Veep and your Editor were present.

BINGHAMTON, NY - Saturday, August 14, 1965. The NY-PA Chapter of the APIC held a meeting and exhibit at the Sheraton Inn. Fifty members and guests registered for the event, which practically turned into a dress rehearsal for next years National Meeting, as four of the five National officers and three of the six Board members were present. In addition to those from New York and Pennsylvania, the following members attended: Wayne LaPoe, Seattle, Wash., Chick Harris, St. Louis, Mo., Ferd O'Brien and Bob Sterling from Illinois, Neil Porter, Fred Chittock, Thomas Williams and John Gibson of Ohio, Ed Veleber from New Jersey, and Peter Shurko, Amos Bishop, and Frank Corbeil from Connecticut. Activity started Friday Evening and the usual room hopping went into the wee hours of Saturday Morning--with plenty of elusive items changing hands. The Sheraton Inn furnished a lovely room for the meeting and exhibit and bourse. The exhibits were exceptionally nice and very well received--and each exhibitor was presented with a ribbon award....During the meeting APIC President Ferd O'Brien discussed the problems that confront the organization, due to its mushroom growth. Wayne LaPoe, Chairman of the Committee on Ethics, displayed some examples of 'BRUMMAGEN' and related what is being done to prevent its distribution. Past President Chick Harris told of the plans for the KEYNOTER and asked for suggestions.....The following officers were elected to operate the newly established chapter, for the next two years: President, Webster Haven--Vice President, Kenton Broyles--Treasurer, Jack Martin--Secretary, Mrs. Ellis Gay--Sergeant at Arms, Kenneth Wright.....The registration and distribution of awards and post card souvenirs were handled by Mrs. Frances Haven, Mrs. Audrey Wright, Mrs. Audrey Broyles, Mrs. Ceil Harris, and Mrs. C. B. Morgan.....In the afternoon a bourse was conducted. In the majority of cases, the ladies were running the store, while the husbands were out shopping around and hoping that their better halves would sell enough to justify the purchases that they were making.....All seemed to feel the event was a huge success and many just refused to depart. One group of fifteen went out to an Italian Restaurant (and it was the best Italian food I ever ate, Editor) on Saturday Evening for a final meal together. After that back at the Inn, the lights were lit late with visits and bull sessions. In a few letters, IT WAS 'A*OK'.

ANN ARBOR, MICHIGAN - August 28, 1965. The Michigan Chapter of the APIC meet on Saturday, August 28, for a very enjoyable day. Those present included the following: Walter Jennings, #191 and his son Wally, Mike Kelly, #395, Raymond Olson #454, Edwin Puls #53, Bill Opie #265, Mr. & Mrs. Earl Sanderson #645, R. H. VanOrder and his son #45, Steve Walters #304, and from Ohio, Tom Williams #473.....Several members brought parts of their collections--Ed Puls had a fine group of Cleveland and Bryan items-----Bill Opie brought his many Lincoln Ferrotypes. Trading was the major activity, of course, and everyone left with new items added to their collections....Steve Walters was chosen as Secretary of the Michigan Chapter which will be limited to members in Michigan, but all members of the APIC will be welcome to attend the meetings. Another meeting is planned for the spring, and we will try to have an announcement in the KEYNOTER, ahead of time.

Steve Walters, #304

To those of you who are not fortunate to live in areas where there are others near-by, so that formal meetings may be arranged, should call and arrange a visit with the nearest fellow collector. It will undoubtedly be a rewarding experience for both, and can lead to some real fine friendships as well.....I speak from experience and can assure you that Collectors of Political Americana and their families are the greatest.

REPORTS FROM REGIONAL COLLECTOR MEETINGS, continued.

AKRON, OHIO - October 16 & 17, 1965. Fifty-one collectors and their guests met in Akron to organize the OHIO chapter of the APIC. The meeting was highlighted by the appearance of APIC President, Ferd O'Brien and the presentation of a skit on the 1924 Democratic National Convention by the junior collectors from Warren, Ohio....Displays so exceeded expectations that a special meeting room had to be obtained to house them. APIC Vice-president Kenton Broyles served as chairman of the awards committee and special certificates of recognition were given the following: UNDER 18: Griffith children (Lynn Griffith #229), John Baughman, and Linda Kelsey #206; ADULT, SPECIALIZED EXHIBIT: Bill Opie #265, Fred Chittock #18, and Paul Weinrich #6; ADULT, GENERAL: Neil Porter #255, Bob Oppliger #180 and John Gibson #240.....Saturday morning was taken up by the organization meeting at which the following officers were elected: President, Bill Opie #265; Vice President, Judge Lynn Griffith #229; and Secretary-Treasurer, Tom Williams #473. In the afternoon the meeting room was given over to trading and selling, and everyone seemed to feel that they had added something worthwhile to their collection.....As their first official act, the new officers directed that special award certificates be presented to Ken Broyles for his Hayes collection, and to Ferd O'Brien for his GW collection. The display of these items added great interest to the meeting.

Tom Williams, #473

LOS ANGELES, CALIFORNIA - October 16 & 17, 1965. Over 150 political campaign items collectors and their guests gathered at the Hollywood Roosevelt Hotel on October 16 and 17, for the second political items Show and Sale to be held in Southern California this year....The event was highlighted by an address by APIC Vice President, Wayne G. LaPoe, of Seattle, Washington. Mr. La Poe gave a highly interesting talk on reproductions, fakes, and other dubious material making its appearance in the political item collectors field. He is performing a real service to collectors by alerting them to be on the lookout for fakes.....More than a dozen collectors brought exhibits for the show. These exhibits reflected a wide variety of political collecting interests and were well received by all who attended the show.....The Hollywood Show and Sale received broad television coverage by both NBC and ABC. Camera crews from both networks covered many of the opening day events.....As a result of the TV coverage many new collectors appeared at the Show on the second day. Numerous people said they thought that they were the only ones collecting political items and they were amazed to see how much interest there was in the hobby and to find that it had progressed to such an advanced stage as reflected by the exhibits and the large number of people attending and participating in the show.....A touch of glamour was added by MGM starlet Pam Patterson, who acted as hostess for the Show, through the courtesy of the Hollywood Chamber of Commerce.....Attending the show were collectors from throughout California as well as from Arizona, Nevada and Washington. One well known visitor was Leonard W. Stark of Chicago.....The ten dealers came well supplied with a wide variety of old and new political material, much to the satisfaction of all in attendance. Better still the prices on most items offered seemed to be reasonable, with Lincoln, Douglas, and Bell ferrotypes in nice condition going for around forty dollars. The prices on most pinbacks showed an increase over the APIC Price Guide and reflected the increasing demand.....Trading among collectors was rampant during the two day event. Some collectors showed up the night before in order to get first crack at each others trading stock. The Show was sponsored by APIC members, Elmer Piercy, George Williams and VP Joe McGee. Elmer Piercy was revented by his doctor from attending the show, as he was recovering from surgery and many collectors were disappointed in not seeing him or the fine exhibit he was preparing for the show. We won't go into how Elmer felt about missing the Show, but, perhaps by this time next year he will feel like speaking to his doctor. The sponsors of the Show are so encouraged by the response that they have already began discussing plans for a new show for the Spring of 1966--it may be a three day event.

Joseph W. McGee, APIC #133

A BIG APIC THANK YOU to all of those who are making the effort to sponsor State or Area Chapters of the APIC or Collector Meetings and Sales. Also thanks to all who are attending and exhibiting, you are helping elevate Political Americana to its rightful position.

The Secretary's Corner

by Bob Sterling, Secretary-Treasurer

Probationary Members: (Article II, Section 3, of the APIC Constitution declares that written objections to APIC applicants must be received immediately after the publication of their names. If no objections are received full membership will be accorded on 12-1-65.)

- 651 - John Garlin, 4712 N. Kilpatrick Ave., Chicago, ILL. 60630; clerk;
(3-c-h-m-s-u-v); SP7-6013, CE6-9200.
- 652 - Jim Twalmeyer, 8122 Rockway, Wauwatosa, WISC. 53213; student; (1-c-h-m-r-z);
476-8057.
- 653 - John Buckbee, 208 Hollister Bldg., Lansing, MICH. 48933; director, fiscal agent
div., state treasury dept; (2-c-i-m-q-z); (517) 372-4116, (517) 373-3157.
- 654 - Ralph Edison, Jr., 146 Edwards Road, Cheshire, CONN.; real estate;
(2-c-i-Conn. govs-l-q-z); 272-6150; 272-3556.
- 655 - Mrs. Norman Frank, 916 Canon Road, Hope Ranch Park, Santa Barbara, CALIF. 93105;
(housewife; (3-c-i-m-q-v); (805) 967-1472.
- 656 - Alfred Lewis, 875 West End Ave., New York, N.Y. 10025; salesman;
(3-c-i-m-jewelry-q-z); (212) AC2-3275.
- 657 - Mrs. Martha Gram, 8020 S. Clairborne Ave., New Orleans, LA. 70125; housewife;
(2-c-i-m-q-u); 866-4862.
- 658 - Steve Spickert, 210 West Grant St., Marshalltown, IOWA 50158; railroad;
(3-c-h-m-fobs-q-u); 753-6701.
- 659 - Mrs. A. E. Durby, RFD#1; Jewell, IOWA; housewife; (3-c-i-l-q-w); RE3-2103.
- 660 - Martin L. McMillan, 420 W. 5th Ave., Bristow, OKLA.; student; (1-c-i-m-q-z);
(918) EM7-2536.
- 661 - Richard Abell, Evergreen Lane, RFD#2, Malvern, PENN.; student; (2-c-i-m-q-u);
(215) N14-1509.
- 662 - Mrs. Fayga Berkowitz, 1825 Stearns Dr., Los Angeles, CALIF. 90035; secretary;
(3-c-i-m-q-u-v); (213) WE9-8220, (213) WE4-0144.
- 663 - James Stacey, 1444 Vincennes Ave., Chicago Heights, ILL.; carpenter;
(2-c-d-i-l-r-z); (312) 755-6441.
- 664 - Phillip Frandson, 8667 Wonderland Ave., Los Angeles, CALIF. 90046; UCLA
administrator; (3-c-i-l-r-z); (213) 654-4962, (213) 272-8911 Ext. 3721.
- 665 - Dorothy Garshenson, 37 S. 18th St., Philadelphia 3, PENN.; coins & currency;
(3-d-Americana-l-z); LO3-4232.
- 666 - Mrs. Margaret Knowlton, RFD#2, Foster Road, Corning, N.Y. 14830; housewife;
(3-c-h-m-q-I); (607) XD2-7418.
- 667 - Christine Ploch, 474 Hollister Bldg., Lansing, MICH.; student; (2-c-i-l-q-z);
(517) 487-5413.
- 668 - Norman Lawson, 215 S. Willaman Dr., Beverly Hills, CALIF.; savings & loan
officer; (3-c-i-FDR-l-s-z); OL2-2249, BR2-9111.
- 669 - George Gourley, 903 Park Ave., Windber, PENN.; student; (1-c-h-l-r-z);
(814) 467-7096.
- 670 - John Jarrell, 1271-21 National Press Bldg, Washington, D.C. 20004; news
reporter; (3-c-h-m-q-u-v); (202) EX3-0644.
- 671 - Catherine Ayers, RFD#2, Millerton, PENN. 16936; teacher; (3-c-h-m-r-u-v);
(717) LE7-4235.
- 672 - Frank X. Jardel, 3114 Cottman St., Philadelphia, PENN. 19149; teacher;
(2-c-d-h-l-q-z); (DE8-4582.
- 673 - H. Alan Wainwright, 134 W. Liberty St., Medina, OHIO 44256; antique dealer;
(2-d-h-l-q-u); 725-2643.

Probationary Members: (Continued from previous page.)

- 674 - Arthur L. Peterson, 2712 Gallows Road, Merrifield, VA.; professor;
(2-Prof. of Pol. Sci.-h-l-q-z); 560-9757.
- 675 - William Sumners, 1269 E. 49th St., Brooklyn, N.Y. 11234; teacher;
(3-c-h-window cards-q-w); H14-7427.
- 676 - Alta Crowley, RFD#3, Bristol, CONN.; teacher; (3-c-d-h-l-JFK-q-z);
583-4637.
- 677 - John R. Smith, 1973 Wakefield Ave., Youngstown, 14, OHIO 44514; machinist;
(3-c-h-m-r-z); ST8-2139.
- 678 - Roger Pierson, 2405 N.E. 30th Ave., Portland 12, OREGON; student;
(1-c-h-l-q-z); 288-1592.
- 679 - Robin Canterbury, 10710 Winner Road, Independence, MISSOURI; student;
(1-c-h-m-q-u-v); (816) 252-9872.
- 680 - Russ Welsh, 3112 W. 73rd, Shawnee Mission, KANSAS 66208; student; (1-c-i-m-r-z);
(913) EN2-0284.
- 681 - William M. Sweets, Skyline Antiques, Manchester, VERMONT 05254; dealer;
(3-d-h-l-u); (802) 362-2377.
- 682 - Dean Shenk, 6159 Acacia Ave., Oakland, CALIF. 94618; student; (1-c-h-m-q-u-v);
(415) 654-1790.
- 683 - Mrs. Harry Brown, 308 Atlantic Ave., Freeport, L.I., N.Y.; housewife;
(3-c-i-l-q-v), FR8-7318.
- 684 - Crandall Melvin, Jr., c/o Melvin & Melvin, 220 S. Warren St., Syracuse, attorney;
N.Y. 13202; (2-c-i-m-q-z); OL2-9163, HA2-1311.
- 685 - Richard F. Felicetti, 892 Sioux Drive, Elgin, ILL. 60120; teacher;
(2-c-h-m-q-z); (312) 741-6228, (312) 741-6800.
- 686 - John F. Bibby, 3900 Columbia Pike, Apt. 12, Arlington, VA.; professor;
(2-c-i-l-q-z); (703) 521-0249, (202) 628-6800.
- 687 - Jack Hanrahan, 31 Ausdale Road, Cranston, RHODE ISLAND 02910; student;
(1-c-h-l-q-z); (401) HO1-3191.
- 688 - John McKleroy, 304 Longden, Greencastle, IND. 46135; student;
(1-c-i-m-q-z); (317) OL3-3131.
- 689 - Peter Davis, 735 Harrison Ave., Beloit, WIS.; student; (1-c-i-m-q-z);
EM2-6246.
- 690 - Stephen Donshik, 2565 Phyllis Drive, North Bellmore, L.I., N.Y. 11712;
student; (1-c-i-l-q), (516) CAL-1320.
- 691 - James R. Solomon, Jr., 1020 Belmont Ave., Montgomery, ALA. 36106;
attorney; (2-c-h-m-q-v), (205) 262-7081.
- 692 - Robert Marvin, 167 Pelham Ave., Hamden, CONN. 06518; gun stock shaper;
(2-c-i-GW commemorative, WWI, II pins)-m-r-u-v), (203) 248-6769.
- 693 - John W. Stine, 515 Elsie St., Edwardsville, ILL.; retired; (3-c-d-h-l-q-z);
656-1078.
- 694 - Rnald Mohr, 5627 Emile St., Omaha, NEBR. 68106; computer programmer;
(2-c-h-m-q-z), (402) 553-7799, (402) 334-2000, Ext. 2706.
- 695 - Rodger Heggen, 207 E. 13th St., Ellensburg, WASH. 98926; student;
(1-c-h-l-q-X), 925-6527.
- 696 - Edward Merkling, 126 Seminole Dr., Pittsburg, PA. 15228; labor relations;
(2-c-i-m-q-z), (412) 343-2638.
- 697 - Robert Jaccaud, 747¹/₂ West High St., Lima, OHIO 45801; librarian;
(2-c-i-l-q-z), 227-5246, 225-1851.
- 698 - Mrs. Carleton Phillips, 122 Fairview Ave., Painted Post, N.Y.; secretary;
(2-c-h-m-q-z), (607) 962-7960, (607) 962-5071.
- 699 - Judah Lakritz, 542 W. Hortter St., Philadelphia, PA. 19119; student;
(1-c-i-l-q-z), VI8-3264.
- 700 - Charles Wright, 1400 West Braden Ave., Chariton, IOWA; teacher;
(2-c-h-m-q-u-v), 774-2864.

Change of addresses:

- 618 - Norman Heestand, 416 E. College St., Alliance, Ohio 44602.
- 269 - Robert Ruppert, 2012 E. Burr Oak Dr., Glenview, Ill. 60026.
- 369 - Clyde Ruppert, 2012 E. Burr Oak Dr., Glenview, Ill. 60026.
- 368 - Mrs. A. C. Jefferson, Burnt Mill Road, R#3, Somerville, N.J. 08876.
- 588 - Ronald Ware, 1235 Bretmoor Way, San Jose, Calif. 95129.
- 489 - Leroy Blommaert, 9250 Noel, Des Plaines, Ill. 60016.
- 476 - John Velardo, 6102 Dudman Ave., Garden Grove, Calif. 92641.
- 535 - W. G. Harrach, 700 Crest St., Apt #17, Iowa City, Iowa 52241.
- 366 - PFC Bob Jesko, US55796639, Co. E (Honor Guard), 1st Bn, 3rd Inf, Fort Myer, Va.
- 364 - Mrs. Douglas Nicoll, 717½ Wisconsin Ave., Beloit, Wisc. 53511.
- 549 - Jeff Wexler, Gen'l Delivery, Washington & Lee U., Lexington, Va. 24450.
- 365 - Julian White, 34 Park Row, N.Y. 38, N.Y.
- 37 - Thomas Thorner, 93 Kent Ave., Kentfield, Calif. 94904.
- 580 - Vernon Menard, 11503 Elkin St., Apt. 102, Wheaton, Maryland 20902.
- 503 - Mrs. Lloyd Farney, 1100 NE 139th, Route 3, Edmond, OKLAHOMA 73034
- 322 - Richard Michaels, 6602 Petit Ave., Van Nuys, CALIFORNIA 91406
- 342 - Jerry Fiskin, 19 Foster, Martinez, CALIFORNIA 94553 (415)228-5024
- 220 - Dennis Gladhill, 2225 N. Snelling, Apt 107, St. Paul, MINNESOTA 55113
- 462 - John C. Wagner, Jr., 58-52 Maspeth Ave., Maspeth, NEW YORK 11378
- 133 - Joseph McGee, 2894 Maude St., Riverside, CALIFORNIA 92506
- 603 - Theodore Foster, 953 Diamond St., San Diego, CALIFORNIA 92109
- 612 - Terry McKinney, Felts Hall - Room 205, S. I. U. Carbondale, ILL. 62903
- 251 - Ralph Goldstone, 581 Boylston St., Boston, MASS. 02116 (617)266-6004
- 135 - Miss Marie Furey, 1022 NE 20th Ave, Gainesville, FLORIDA 32601
- 224 - Richard A. Rowden, 601 Fourth Ave. N, Naples, FLORIDA 33940
- 520 - J. Daniel Brown, 3507 E. 15th St., Long Beach, CALIFORNIA 90804
- 329 - Donald Slayter, 28 Sargent Road, South Weymouth, MASSACHUSETTS 02190
- 582 - Peter Tweedt, 1431 Hill Drive, Los Angeles, CALIFORNIA 90041
- 218 - Ronald Kitchen, 427 E. Main, Monee, ILLINOIS 60449
- 539 - Roger Joaneu, 1117 E. California Ave., Glendale, CALIFORNIA 91206
- 261 - Harold H. Griffin, 3818 Mission Ave., Carmichael, CALIFORNIA 95608
- 574 - Dale Whitaker, 205 E. 98th St., Apt A, Inglewood, CALIFORNIA 90301
- 131 - Webster T. Haven, 324 Monticello Dr., Syracuse, NEW YORK 13205 (after 12/1)
- 481 - Jo Freeman, 9630 Etiwanda Ave., Northridge, CALIFORNIA 91324
- 442 - Stanley King, 315 5th Ave., New York, NEW YORK 10016
- 411 - Roger Heym, 2686 Country Lane, Bremerton, WASHINGTON

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NOTICE OF SPECIAL IMPORTANCE ***** 1966 DUES

MEMBERS: Please forward the \$3.50 dues for 1966 anytime in the next two months, using the enclosed envelope. Please give complete information, just as your name, address and other information, should appear in the 1966 membership roster. Thank you. Robert Sterling, 412 Taft Ave., Charleston, ILLINOIS 61920.

Thanks to Jerry D. Roe, #501, for the ROMNEY campaign buttons, one of which is enclosed. Your Editor appreciates the letters sent in response to the request in the Summer KEYNOTER, about certain minor party buttons; with special thanks to Harold S. McNabb, Jr. #609

Stephen R. Henderson and his wife Phyllis have prepared an alphabetical listing of the Presidential Hopefuls Listing and we hope to furnish this to all members, early next year. Steve is APIC #589, and we certainly appreciate this additional research work.

Hal N. Ottaway #35, has been appointed to head the Winter Auction Committee. Forms will be enclosed with the next KEYNOTER, along with the rules. Put aside a couple choice dups.

For the Newer Collector

DESCRIBING POLITICAL ITEMS.....This topic should be read and noted more by the seasoned collector, than the beginner. Especially those collectors who send out swap or sale lists, some do a very poor job and it is hoped it is due to inadequate knowledge, rather than an attempt to be vague. The newer collector should acquaint himself with the terms of the hobby and read the descriptions carefully and attempt to picture the item in his mind; judging what it is worth to him. It is never easy to picture an item from a description unless you have seen other similar items. Also it is not easy to describe an item so as to present a vivid picture. We should try to be as descriptive as possible, using real descriptive words--above all don't say it is good condition, and leave it at that, or it is good considering that it is 65 years old--such really doesn't tell much. Always use words which mean the same to every one, such as bright, dull, colorful, faded, rusted, scratched, chipped, off-center, sharp photo, dark ferro, sharp ferro, browned etc., also be sure to give the extent of the defects mentioned or if the item is in original or mint condition etc. Some collectors use coin collector grading in describing political tokens but this can be quite misleading to anyone not familiar with coins--for a good graded coin actually leaves much to be desired. It would be very helpful to see, 'coin graded-good' when using coin grades, at least this would alert you to seek further information if not familiar with coins. If everyone will make an effort to describe more fully and those purchasing, make a real effort to visualize the item or seek a better description--it will make for happier relations between members, and greater enjoyment of our hobby, besides cutting unpleasant correspondence, due to misunderstandings.

ADDITIONAL POLITICAL AMERICANA TERMINOLOGY

- tab - a litho item, of one piece metal (similar to an upside down 'T'). Worn with the top folded down to reveal the name or names of your candidate, (1964 saw the first jugate national party tabs) Worn on a pocket or slit in lapel.
- browned- term usually applied to rust stains on celluloid items, not properly cared for. This can be very minor or bad enough to make the item unidentifiable. (Avoid damp storage places and above all, direct water contact.)
- APIC #'s-numbering system used in Davis and Cox APIC research projects, describing and picturing items from these campaigns. APIC#-1920D #, applies to the Democratic of 1920 (Cox); APIC# 1924D#, applies to the 1924 Democratic candidate, Davis, the Republican items would be identified by APIC#1920R #, etc.,
- foxed - term applied to paper items to indicate brown specks or spots, also many times used to describe deterioration.
- 3-D items - items that have width, height and depth, such as hats, tumblers, canes, torches, etc.

I have had many letters from newer collectors especially, saying that they had a certain number of FDR or Goldwater buttons etc, and asking how this would rate them. I suppose it is natural to want to know such information, but no one knows how many Goldwater items were made, for often items are made locally or to fit a local situation and get a very small distribution. I do know that several collections have over 500 Goldwater items, but this doesn't mean to me that a collection of 100 would be small or even 25 or 30 inadequate. It depends in what depth you collect and what suits you as a nice representative group--many collectors know they will never get close to having all, so ~~are~~ striving for a nice representative group. Again to say some one does not have a nice Bryan collection with 50 items, out of at least 600 or 700 that are known, is being unfair, for condition and variety can make up for quantity in a hurry. Just collect for the fun, adding one at a time and up-grade as you go.

BRUMMAGEM *

Wayne LaPoe, Chairman, Committee on Ethics

*Brummagem (brum'ajem), noun. A showy but inferior and worthless thing.

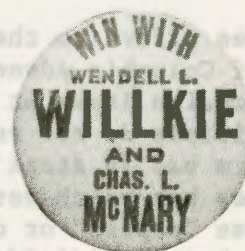
The committee expresses appreciation to the following members who have given assistance to the committee since the last issue: Susanne Stark #335, Donald Ackerman #418, Leon Weisel #371, Lawrence Calia #556, Webster Haven #131, Ferd O'Brien #103, and William Opie #265.

In the last BRUMMAGEM article, two (1" and 2-1/8") Elect TRUMAN President buttons manufactured by Oleet Bros., Mount Vernon, N. Y., were illustrated. We have learned through an investigation by a member that Oleet states that these buttons were not manufactured at the time of the Truman election but were made up more recently for a mock election in a high school. The company does not represent them as authentic campaign items and they should not be considered as such by collectors.



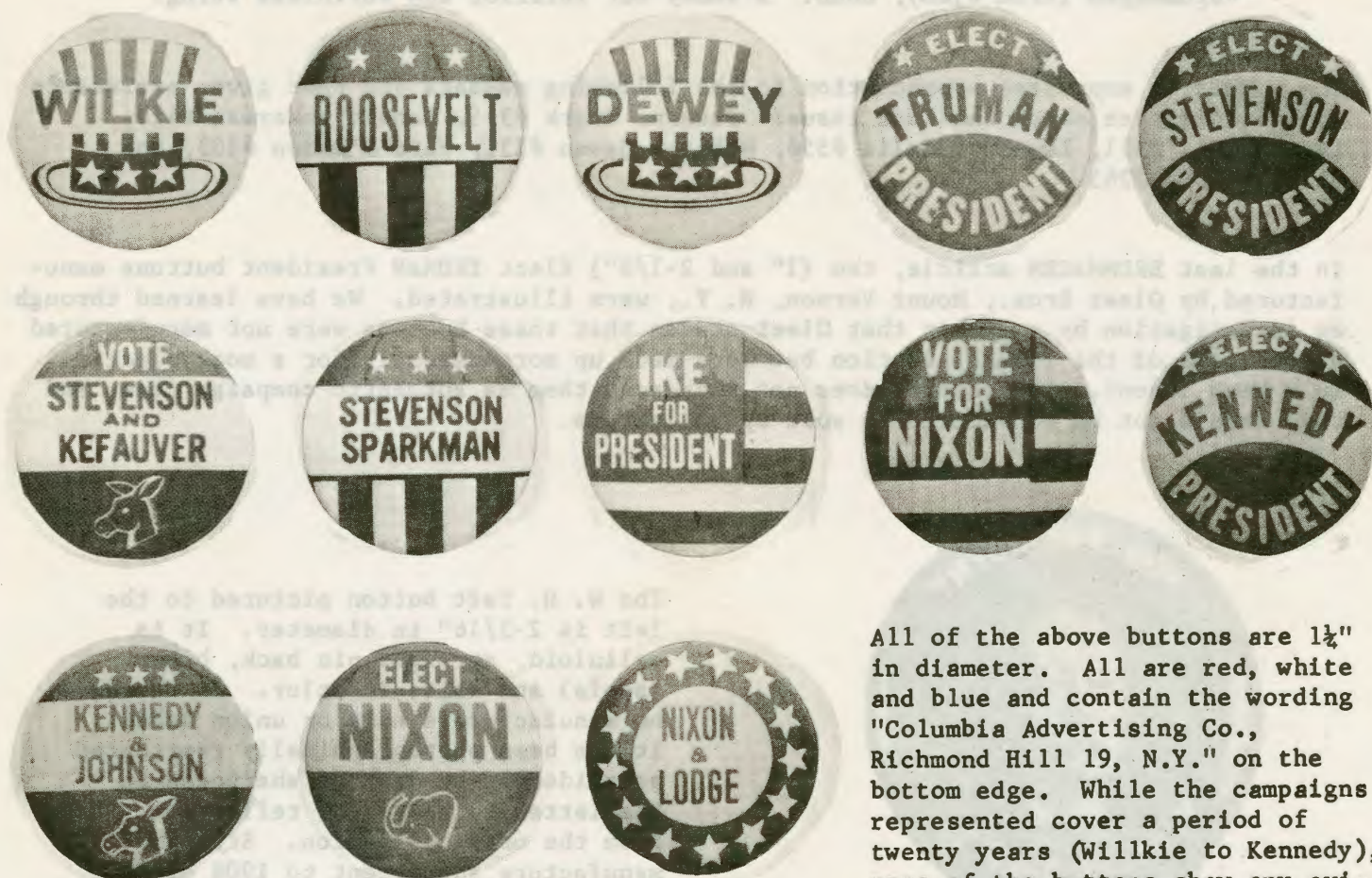
The W. H. Taft button pictured to the left is 2-3/16" in diameter. It is celluloid, straight pin back, brown (sepia) and white in color. It bears no manufacturers name or union label. It has been photographically reproduced as evidenced by lack of sharpness in the lettering and light reflection from the original button. Style of manufacture subsequent to 1908 or 1912.

To the right is pictured the fifth button in the "Ace" series. As the others, it is 1 1/2" diameter, blue on white celluloid. It contains the wording "Ace, 680 B'way, N.Y.C." on the bottom edge as do the other four pictured in previous issues of BRUMMAGEM.



In the last BRUMMAGEM were pictured seven fake buttons recently manufactured as a set spanning campaigns from 1892 to 1956. We have now been able to identify these buttons as well as the eleven additional buttons that complete the set of eighteen. These buttons were offered through its distributors by the Television Receiver Department of General Electric Company on a sales promotion campaign in September, 1964. The complete set is pictured on the following two pages attached to the original cards. As stated previously, the buttons are well made of celluloid, 1 1/2" in diameter, straight pin back and are either red, white and blue, black and white, or blue and white. As these buttons age, many collectors and dealers will be taken in by these well-executed fakes. Since the above was written, we have discovered that the entire set of GE buttons was also produced in lithographed tin, 1 7/16" in diameter, same colors.

B R U M M A G E M



All of the above buttons are $1\frac{1}{4}$ " in diameter. All are red, white and blue and contain the wording "Columbia Advertising Co., Richmond Hill 19, N.Y." on the bottom edge. While the campaigns represented cover a period of twenty years (Willkie to Kennedy), none of the buttons show any evidence of age - each appears to be freshly manufactured.

The committee offers to the membership the story behind these buttons as related by officials of Columbia Advertising Company. These illustrated buttons were not circulated as campaign items at the time of the elections indicated by the buttons and company officials do not represent that they were. An officer of Columbia has stated that his firm had in stock many decals not "buttoned up" which were originally made up as samples but which were not distributed during the campaigns for one reason or other. These "papers" or decals were in storage on the firm's premises until they were approached by individuals to "back them up and pin them." These individuals then purchased the buttons in quantity and made them available to collectors.

We have no reason to question this account by Columbia Advertising Company and the decision as to whether these are authentic campaign items and worthy of a place in a collection must ultimately be made by each collector. Does a button which was not distributed and used at the time of the election represented and which was not manufactured in button form until sometime subsequent to the indicated campaign (even 20 years later) constitute an authentic campaign item? It would seem to us that such material is not consistent with the spirit of the APIC Code of Ethics and will, in time, give rise to fraud, deception and doubt. It is difficult for your committee to conclusively categorize such items as illustrated above, but we believe that it is in the best interests of the organization and the hobby to present and record the circumstances involved.

THE GREAT CAMPAIGNS



Grover Cleveland
1892



William McKinley
1896



William McKinley
1900



Theodore Roosevelt
1904



William H. Taft
1908



Woodrow Wilson
1912



Woodrow Wilson
1916



Warren G. Harding
1920



Calvin Coolidge
1924



Herbert C. Hoover
1928



First Home TV Receiver
Demonstrated by G-E
1928

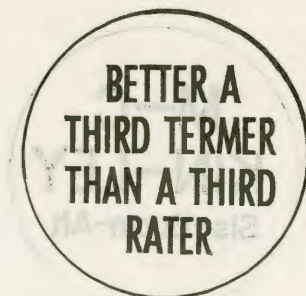


Franklin D. Roosevelt
1932

THE GREAT CAMPAIGNS



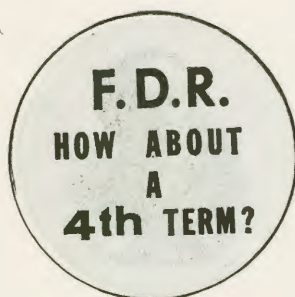
Franklin D. Roosevelt
1936



Franklin D. Roosevelt
1940



First G-E Color TV
Demonstrated
1940



Franklin D. Roosevelt
1944



Harry S. Truman
1948



Dwight D. Eisenhower
1952



First to Market with
Lightweight Portable TV
1955



Dwight D. Eisenhower
1956



John F. Kennedy
1960



First 16" Escort Portable
TV Introduced by G-E
1962



First 11" Personal Portable
TV Introduced by G-E
1963



First American Made 9"
All-Transistor "Play-Anywhere"
Portable TV Introduced by G-E
1964

THE SHANKED BUTTONS OF WILLIAM HENRY HARRISON

By

Sally C. Luscomb, APIC # 216

This is not a biography. It is not the story of Harrison's Campaign. It is just a short bit about one man's buttons in our collection.

Remember, men were wearing brass buttons on their coats and vests at the time of Harrison's campaign. In fact they had been wearing typical buttons for twenty years, sometimes plain, sometimes fancy with flower designs. In Just Buttons Museum there are two men's coats to prove this. So, to have log cabins with or without cider barrels, log cabins with or without flags sewed on their coats was not at all conspicuous. No where near as noticeable as the bright celluloids made since the latter part of 1800.

The writer being a button collector, now thirty years, naturally included all kinds of men's clothing buttons. They were just interesting additions and if they were related to historic doings, well - so much the better. The back markings on the buttons pictured here prove they were made by the same manufacturers that produced great granddad's Sunday go-to-meeting buttons. In fact, men wore most of the fancy clothing buttons up to 1850. Like the George Washington Inaugurals were not unusual in material, size or shape when they were worn, the same may be said of all "presidentials" through 1850.

The William Harrison buttons have numerous variations, a very few with his profile, mostly the designers used the log cabin and barrel as their theme.

Shown here are thirty one, each different one way or another. All the metal campaign buttons known to date were made in New England, mostly Connecticut and Massachusetts - more Connecticut firms sharing the business than in the other states. Those of black dyed horn, another material commonly used for men's coat buttons at that time, were made in England.

There are a few more Harrison buttons not shown here. Perhaps with slight variations, back or front, there may be forty or more. With the permission of the editorial staff, this collector invites members to inform her of any different from these, so they may be shown to APIC members at a later date. It is well for collectors to know what items have been made, hence possible to secure even after more than one hundred years.

These buttons were grouped for photographic reasons only. The coat size metals are together, the vests and those of black horn in other groups. No attempt is made to number these buttons. Some of the old time collectors are familiar only with the numbers in David F. Johnson's book, the newer collectors quote J. Doyle DeWitt's numbers and some of these buttons are not pictured in either book. Neither is the writer attempting to price them. She could warn you that some are scarcer than some bringing much more money.

From here on is a description of the buttons in a button collector's language. In picture below all buttons are brass and two piece except No. 1 in Row 1 which is of one piece construction.



THE SHANKED BUTTONS OF WILLIAM HENRY HARRISON, continued.

-3-

Row 1

Left to Right

- No. 1 - Raised border, log cabin in recessed octagon lined field. A log cabin with chimney to left, window to left, door to right, trees behind cabin, grass in front. Reverse, blank.
- No. 2 - Military bust surrounded by words: Genl. W. H. Harrison, and 18 stars with 8 stars within circle close to bust. Reverse, Scovills & Co. Waterbury.
- No. 3 - Log cabin, chimney right, smoke left, window left, door right, barrel left on grass. Over cabin, Harrison, under it, & Reform. Reverse, eagle, R&W Robinson in ribbon.
- No. 4 - Log cabin, chimney right, window left, door center, grass. Over cabin Harrison, under it, & Reform. Reverse, Extra Superfine.
- No. 5 - Log cabin, very similiar to one above but letters are larger, definitely stamped with a different die. Reverse, eagle, R&W Robinson in ribbon.

Row 2

Left to Right

- No. 1 - Log cabin, chimney right, smoke left, door left, window center, barrel under window, grass. Reverse, Benedict & Burnham Extra.
- No. 2 - Log cabin, chimney right, smoke left, window and door almost center, barrel left, grass. Reverse, eagle, R&W Robinson in ribbon.
- No. 3 - Log cabin, chimney right, smoke left, window & door near center, barrel left, grass. Reverse, Ives Kendricks & Co. Extra. & an extra fine back mark to collectors.
- No. 4 & 5 - No doubt struck from the same die, log cabin, chimney right, smoke left, window left, door center, barrel left rear, plow left front, grass, (to button collectors, these are two separate items because of back markings). Reverse on one, Scovills & Co. Waterbury, on the other Scovills & Co. Extra.

Row 3

Left to Right

- No. 1 - Log cabin, chimney right, smoke all across, above roof, door left, window center, barrel right, long grass or weeds. Reverse, Scovills & Co. Waterbury.
- No. 2 & 5 - Seem to be the same design. No. 2 larger than No. 5. Log cabin, chimney right smoke left, door left, window center, with barrel under it, grass. Reverse No. 2, Benedict & Burnham, Extra. No. 5, Eagle, Benedict & Burnham in ribbon.

Row 3

Left to Right (Cont'd.)

- No. 3 - Log cabin, chimney right, smoke left, window left with barrel under it, door right, grass front, corn (?) right of house. This button real brassy, no evidence of gilt, tinned back. Reverse, E Pritchard, Waterbury, Conn. (This manufacturer's name does not appear often on any button.)
- No. 4 - Log cabin, chimney right, smoke near straight up, window and door near center, barrel at left corner of house, grass. Reverse, eagle, R&W Robinson in ribbon.

Row 4

Left to Right

- No. 1 - Log cabin, chimney left, smoke right, window left, door right, barrel left, grass. Reverse, Benedict & Burnham Extra.
- No. 2 - Log cabin, chimney left, smoke right, window left, door right, barrel left, grass. Reverse, Benedict & Burnham Extra. (Note difference in smoke, etc. on button No. 1).
- No. 3 & 4 - Log cabin, door left, chimney and smoke left, barrel and flag right. Apparently struck from the same die, same size, no evidence of gilt. Reverse, No. 3 Extra Rich. No. 4 Stearns Ellis & Co. Extra. (Very unusual back marking).
- No. 5 - Log cabin, chimney and smoke right. Door at right end, flag and barrel left in front of fence, grass. Another brass button with no evidence of gilt, tinned back. Reverse, Extra Rich.



In the picture of vest buttons there are seven unusual buttons, size and construction.

Top Row

- No. 1 - Log cabin, chimney left smoke running off top edge, door left, window center, grass, one piece, gilt, Reverse, groups of four dots.

THE SHANKED BUTTONS OF WILLIAM HENRY HARRISON, continued.

-5-

Top Row (Cont'd.)

No. 2 - Two piece, fabric shank. Log cabin, chimney right, smoke left, window left, door right, barrel on end right, grass. Reverse, Holmes Floyd Patent. (Another rare back marking).

No. 3 - One piece, coppery color with evidence of gilt. Log cabin, chimney left, smoke right, door left, window center, grass. Reverse, treble Gilt.

Bottom Row

No. 1 - One piece, gilt. Log cabin, chimney right, smoke left, window left, with barrel under it, door right, grass. Reverse, 3 rings encircling shank.

No. 2 - Log cabin, low chimney, no smoke, trees and flying bird over roof. Two soldiers on each side of cabin, cannon in front of grass. A lot on one small button. Reverse, plain. Two piece button.

No. 3 - Log cabin, chimney and smoke left, door left, window center. Tree towering above house with leaves at top. Plow in front of cabin. Reverse, plain. Two piece button.

No. 4 - Log cabin, chimney right, no smoke, window center, door right, grass. Reverse, 2 rings. Two piece button.



Last, but not least are the four horn buttons in our collection. It is possible the first button is controversial, just the barrel with faceted steel bung. It is natural horn, without dye, self shank. David F. Johnson shows it with Harrison Campaign buttons. It is certainly easier to tie it up with Harrison buttons than some in other campaign "Families."

The other three are made of black dyed pressed horn. There is very little difference but No. 2 did have a slightly different die. Nos. 3 and 4 probably did have the same die pressed into different size button discs. These three have metal ring shanks. All three have cabin, chimney right, window left, door right, flag left with eagle on top of its pole, grass front. Reverse: No. 2, 8 pointed star, Nos. 3 and 4, T Wells Ingrams Patent. All three were probably made by this English firm.

